



COORDINATION CENTER
FOR TLD .RU/.PФ

UA local initiatives in Russia

Maria Kolesnikova, Chief Analyst
Coordination Center for TLD .RU/.PФ
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cctld.ru | кц.рф



Key IDN/UA topic 2020

10th Anniversary of .RF

10.кц.рф

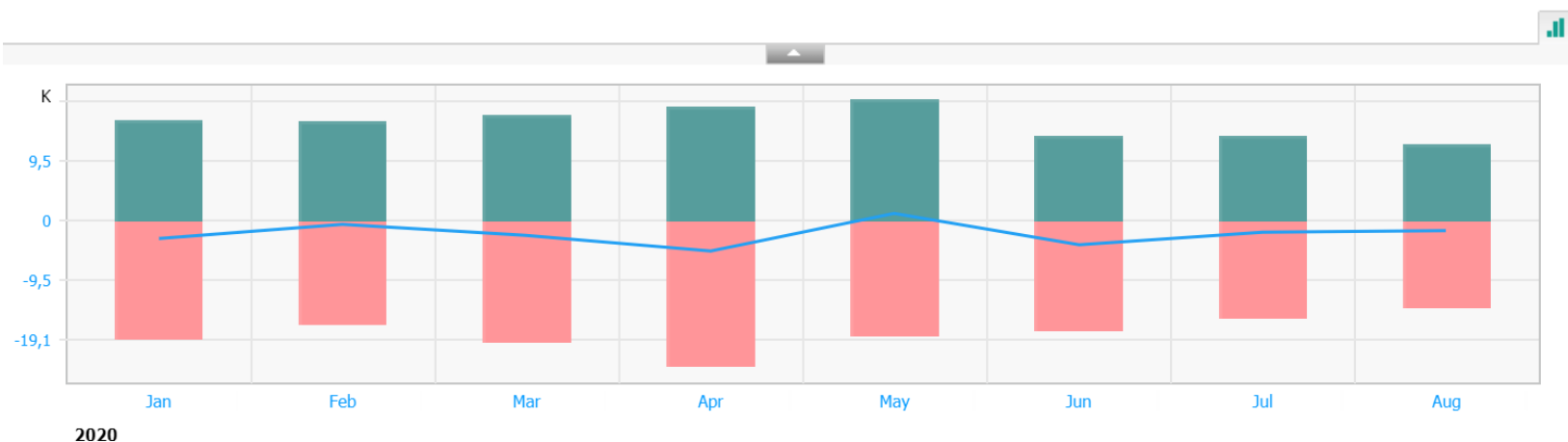
~730,000 Registered domain names

92% Delegated domain names

77% Used domain names:

- 34% sites
- 23% web-applications, landings
- 20% only email

65% Renewal rate



Key IDN/UA events 2020

For Public sector, Academia, Business, Users

Press briefing

Round table «Cyrillic on the Internet»

Quizes (SMM, virtual event)

Role of Cyrillic domain names in expanding the use of the Russian language on the internet

Digital Dictation 2020

Digital Dictation on Cyrillic IDNs

Nationwide Initiative to measure and increase users digital literacy

Day of Slavic Writing and Culture

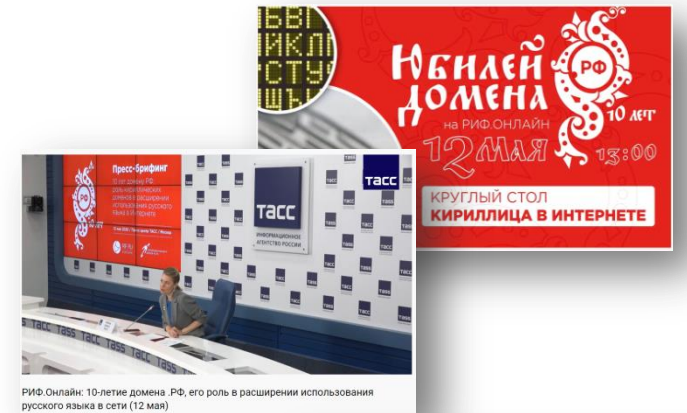
Internationalization of content and internet protocol parameters

Domain .PF: easy to remember, hard to forget

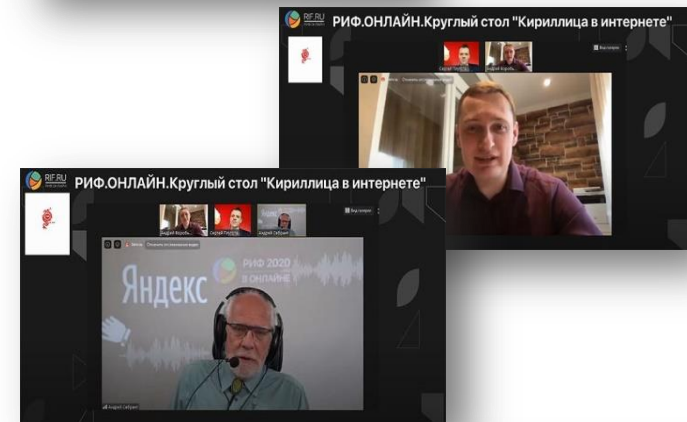
Practical webinar on Cyrillic IDNs usage, their marketing advantages and how to promote your site with IDN today

UAIDN discussions on European and global levels

EuroDIG 2020, HOPE 2020, IGF 2020 ([registration is open](#))



РИФ.Онлайн: 10-летие домена .РФ, его роль в расширении использования русского языка в сети (12 мая)

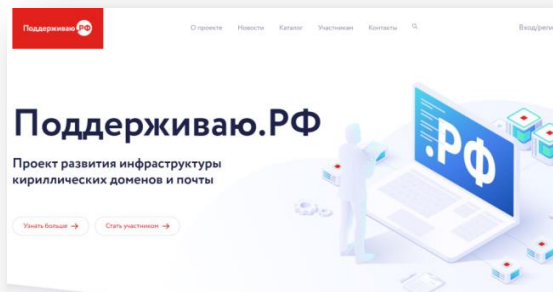


IDN/EAI standards implementation

For Developers, System administrators, IT experts

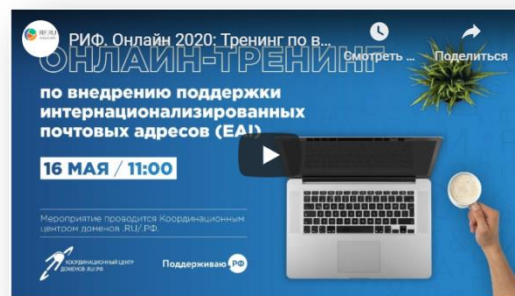
Поддерживаю.РФ

IDN/EAI project for developers and system administrators
Documentation
UA-Ready software list
Learning courses
Certification
Bug Bounty program
EAI support in X.509 certificates



EAI training

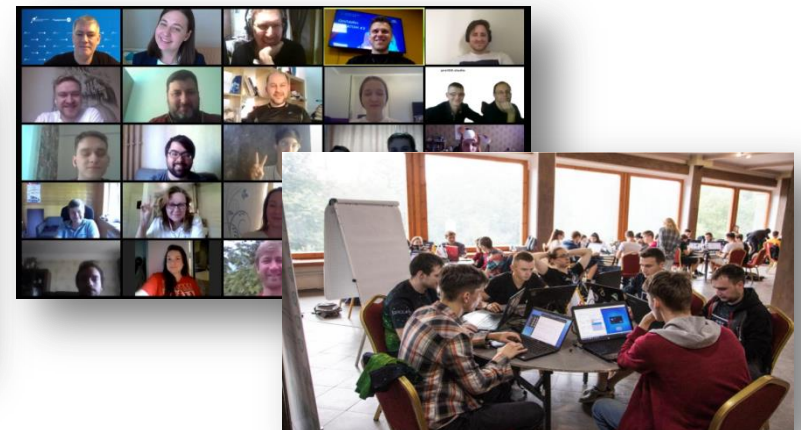
For system administrators
UA introduction and EAI implementation issues, webinar with real time demonstration of how it works



UA Hackathons

All-Russian IT hackathon Digital Breakthrough
Online format, 36 hours
19 professional developer teams

CTF Summer School Hackathon
Online format, 16 hours
50+ students



IDN/UA Awareness

**Survey on Universal Acceptance of EAI
by websites in Russia and worldwide in 2020**

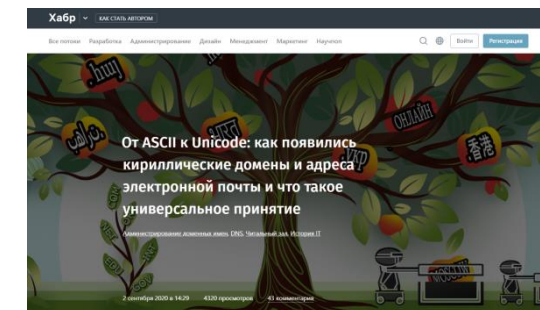
IDN World Report new partners

**Series of educational articles about UA/IDN/EAI
For non-technical audience**

**“From ASCII to Unicode” post at Habr
One of the most popular IT edition**

**Collaboration with Moscow Universities
IDN\EAI topics to be included into the educational process**

**Explore the Internet & Govern quiz
Easy interactive format to learn about UA, IDN, coding,
digital transformation of the Russian language**

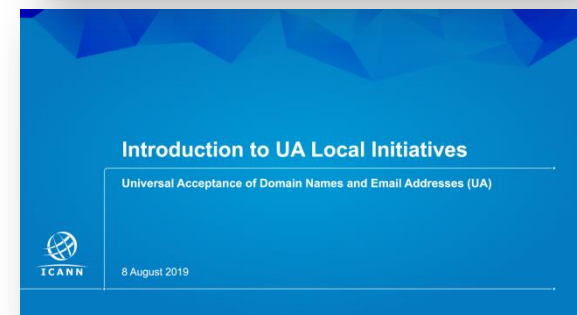
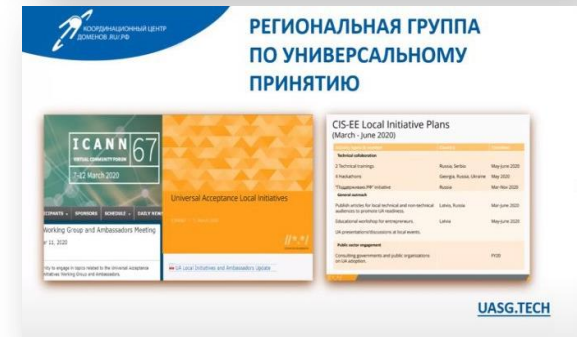


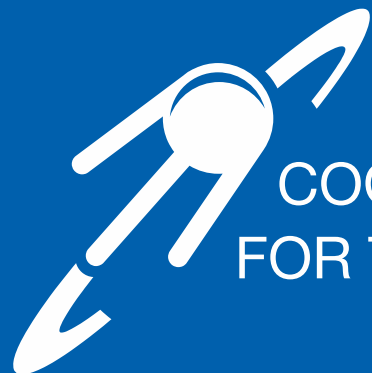
UASG Local Initiative

UA Regional Coordination Group of CIS and Eastern European countries

Set up in April 2019, approved by UASG in December 2019.
Local experts from 7 countries: Armenia, Belarus, Georgia,
Latvia, Russia, Serbia, Ukraine.

- **Consultations with local stakeholders**
- **UA discussions at local events**
- **UA education materials for non-technical and technical audiences**
- **UA Trainings**
- **UA Hackathons**
- **Surveys on UA Readiness**





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Thank you!

masha@cctld.ru | маша@кц.рф

cctld.ru | кц.рф

